

# THE JOY OF INVESTING IN THE LAURENTIANS

## MORE THAN 600 SALES

Over the last 5 years, land sales in the region have continued to increase. **Between 2014 and 2018, the number of annual sales rose from 455 to 620**, which constitutes to an **increase of 36%**.

## 20%

**This figure represents a decrease in the overall length of time it took to sell a property between 2017 and 2019.** This decrease can be explained by the decrease in supply and the growth in demand for land purchases in this rapidly expanding sector.

## 35% GROWTH IN MEDIAN PRICES OVER 5 YEARS

In 2014 the median price of a land was US\$ 42,150 where as **land prices have risen to US\$ 57,315** in recent months.

## A GOVERNMENT THAT SUPPORTS ITS TOURISM

**In 2017, the government developed a \$70 million investment plan for the next three years to support tourism throughout Quebec.** Of the 70 million committed, 40 million has been invested directly in tourism infrastructure, facilities and equipment...

## 4 YEARS

The Metropolitan Area of Montreal experienced 48 consecutive months of property sale growth. The Rive-Nord region, of which the Lakefield Estate is part of, was **the region with the largest increase, by 17%, compared to the same date in 2018.**

## A SOUGHT-AFTER SECTOR

The first quarter of 2019 was very favourable to sales in several areas surrounding the Lakefield Estate. **Increases in towns such as Sainte-Agathe (39%), Saint-Sauveur (20%) and Sainte-Adèle (17%)** reflect the strength of this market, and therefore a profitable land investment.

## A REGION IN FULL EXPANSION

In Quebec, from 2000 to 2018, **the average price of homes sold rose from \$111,848 to \$299,083, an increase of 170% or 5.7% annually.** More specifically, since 2005, the value of land and private forests, have exploded in Quebec; the price per hectare has increased by more than 200%, an annual increase of more than 15%.

## A SUSTAINABLE INVESTMENT

Purchasing land in Quebec is a minimal risk investment. It is also a great way to build a financial asset that will benefit you, your family and loved ones in the short, medium and long term. **This purchase would guarantee a prosperous legacy for future generations.**